



**Empirical
Labs**

Nutrition Your Body Needs

AURALIFE

A PROFESSIONAL MULTIVITAMIN & MINERAL DIETARY SUPPLEMENT

Multivitamin and mineral formulas are the most commonly used dietary supplements for good reason. There are 13 essential vitamins (A, C, D, E, K, B12, and the 7 B-complex vitamins) and more than a dozen minerals that our body requires for a variety of basic, yet crucial biochemical processes. In the past, vitamin and mineral supplementation was usually recommended for certain stages in life, such as young children who don't always eat well, pregnant women to support fetal development, and the elderly because their vitamin and mineral absorption decreases as they age. Today however, as a result of more than 20 years of nutritional research, there is compelling evidence that a high quality multivitamin and mineral supplement will also benefit healthy people.

We acquire a majority of the vitamins and minerals our body needs from food. However, recent research has shown that today's fresh fruits and vegetables are lower in certain vitamins and minerals than they were as little as 50 years ago. Current research has also concluded that most Americans do not get optimal amounts of key nutrients through diet alone. Most importantly, hundreds of studies support multivitamin and mineral supplementation for the prevention of some chronic diseases, such as cardiovascular disease. Unfortunately, the USDA's Recommended Daily Intake (RDI) levels of vitamins and minerals are only based on preventing deficiency symptoms rather than on improving health or preventing such chronic diseases. For these reasons and more, a high quality multivitamin and mineral formulation is an inexpensive and effective way to safeguard your health.

Auralife is the Most Complete Multivitamin and Mineral Formula Available

With literally thousands of multivitamin and mineral formulas on the market, how do you choose the best one? **Auralife** does not stop at simply combining vitamins, minerals and other essential nutrients, we also provide them in a formula that increases their bioavailability. The minerals in our **Auralife** formula are chelated (bonded) with seventeen amino acids. Amino acid chelates have been proven to enhance the passage of minerals through the intestinal wall into the bloodstream. **Auralife** also contains the following additional ingredients to optimize the assimilation of the formula:

- **Plant Enzymes** such as **protease**, **amylase** and **lipase** help breakdown the complex dietary components of foods into smaller, simpler and more absorbable nutrients.
- **Probiotics** improve mineral absorption, enhance the immune response and inhibit the growth of pathogenic bacteria.
- **Organic Barley Grass Juice** is highly alkalizing juice from young barley that helps maintain an optimal acidity-alkalinity equilibrium for improved nutrient absorption.
- **Traditional Herbs**, such as **Slippery Elm**, **Jerusalem Artichoke**, and **Tree Peony Root** enhance digestion of the entire formula

These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.

Supplement Facts			Supplement Facts (continued)		
Serving Size: 2 caps		Serv's per Bottle: 60			
	Per Serv'g	%DV		Per Serv'g	%DV
Vitamin A (73% as beta carotene, Vitamin A palmitate)	3750 iu	75	Zinc (as zinc amino acid chelate)	4 mg	27
Vitamin C (as ascorbic acid, calcium ascorbate)	100 mg	167	Selenium (as selenium amino acid chelate)	20 mcg	29
Vitamin D (as cholecalciferol)	500 iu	125	Manganese (as manganese amino acid chelate)	1 mg	50
Vitamin E (as d-alpha tocopherol acetate)	33 iu	111	Chromium (as chromium amino acid chelate)	35 mcg	29
Vitamin K (as phytonadione)	40 mcg	50	Molybdenum (as molybdenum amino acid chelate)	20 mcg	27
Thiamin (vitamin B1)	15 mg	1000	Potassium (as potassium amino acid chelate)	20 mg	1
Riboflavin (Vitamin B2)	15 mg	882	Inositol (as inositol niacinate)	11 mg	*
Niacin (as inositol niacinate)	38 mg	193	Choline (as choline bitartrate)	29 mg	*
Vitamin B6 (as pyridoxine HCl)	16.5 mg	825	Quercetin	30 mg	*
Folate (folic acid)	400 mcg	100	Tocotrienols (7.5%)	10 mg	*
Vitamin B12 (as cyanocobalamin)	125 mcg	2083	Balancing Delivery System (proprietary)	284 mg	*
Biotin	150 mcg	50	Organic barley grass juice, plant enzymes (protease, amylase, lipase, hemicellulase, lactase), citrus bioflavonoids, probiotics (Acidophilus, thermophilus, bifidus, bulgaricus), jerusalem artichoke, tree peony root, rose hips, ginkgo biloba extract, hesperidin, N-Acetyl Cysteine, L-Taurine, Rutin, L-Tyrosine, N-Acetyl L-Carnitine HCl, Pyridoxal-5-phosphate (co-enzyme vitamin B6), Riboflavin-5-phosphate (co-enzyme vitamin B2).		
Pantothenic acid (as calcium pantothenate)	26 mg	264	* %DV (Daily Value) not established		
Calcium (as calcium carbonate, calcium amino acid chelate, calcium ascorbate)	106 mg	11			
Phosphorus (as amino acid chelate)	50 mg	5			
Iodine (as kelp)	50 mcg	33			
Magnesium (as magnesium oxide, amino acid chelate)	205 mg	51			

DIRECTIONS: 4 CAPSULES DAILY (2 AT BREAKFAST, 2 AT LUNCH OR SUPPER.)

OTHER INGREDIENTS: Gelatin (capsule), rice bran, montmorillonite clay.

The information in this brochure highlights some of the scientific evidence supporting the choice of ingredients found in Auralife. This material is for educational purposes only. Ingredient levels in the formula may or may not match those used in clinical studies and therefore is not to be construed as making any claim for the product. We hope you enjoy the information presented, to increase your knowledge of these natural substances.



Located in the foothills of the Rocky Mountains, Empirical Labs is a leading manufacturer of therapeutic dietary supplements exclusively for professional healthcare practitioners. Supplying our products to healthcare professionals allows us to receive direct clinical feedback which we use to continually evaluate and improve our formulas.

Our intricate formulas are clinically designed using a multi-disciplined approach to healthcare by combining the expertise from various medical disciplines including Traditional Chinese Medicine, Ayurvedic Medicine, as well as Western medicine. By integrating these diverse and revered medical systems we have developed stimulating, yet gentle formulas which merge the benefits of traditional herbs, superfoods, extracts, vitamins, minerals, amino acids and enzymes. Our ingredient list contains no window dressing – each and every ingredient has a distinct purpose in the formula. Nor do we overuse any individual ingredient to avoid causing unnecessary sensitivity buildup to the formula. The quantity of every ingredient and the precise combination of ingredients has been chosen so that their diverse therapeutic mechanisms are balanced together to reliably reach a single targeted health outcome.

Our formulas are powerful, yet gentle, enough for every day use and contain no harsh or unnecessary carriers.